

BE ORIGINAL

BE BOLD

BE YOURSELF

BE COOPERATIVE

BE KIND

Be original.

Use your creativity to anticipate what your customers – internal or external – need before they know they need it.

Think about projects in a new way. Question the process you've always used.

Generate and nurture ideas with your coworkers.

Be flexible when responding to changes.

Be bold.

Take risks. Do the unexpected. Make ARAG the best it can be.

Challenge the day-to-day by doing your job differently than you have in the past.

Take a chance. Stretch toward a goal even if it makes you uncomfortable.

Believe in your ideas. Do what no one else has done.

Be yourself.

Understand that it all starts with you.

Take responsibility for everything you do. Own your thoughts, words, actions, mistakes and successes.

Invite feedback from your colleagues to help you be your best.

Continue to better yourself through discovery, exploration and lifelong learning

Be cooperative.

Cooperate with your colleagues and customers openly and honestly.

Ask the question often – “What can I do to make your job easier?”

Be open to new ideas. Explore other perspectives.

Work together for the greater good of ARAG.

Be kind.

Exhibit a genuine desire to nurture your colleagues and customers.

Communicate with respect and empathy.

Do the right thing simply because it's the right thing to do.

Support others professionally and personally.



AT ITS BEST.